

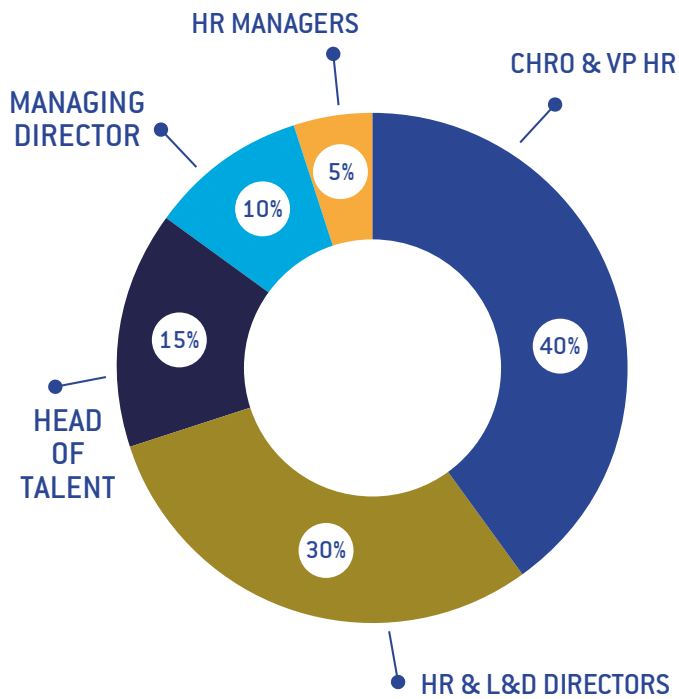


The HR Leaders Conference is a trusted partner that has been running events since 2013. Our senior management team, who have years of experience in events and marketing, have designed and built a hybrid model that is orchestrated to deliver exceptionally good events and to drive great learning and knowledge sharing content to inspire senior HR Professionals across all industry sectors.

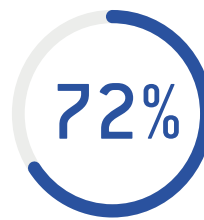
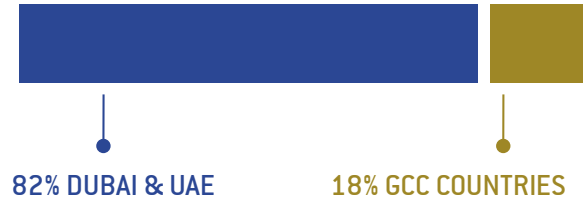
BENEFITS OF THE CONFERENCE

- Network and meet with over 150 HR Professionals under one roof in one day.
- Attendees are pre-vetted and only attend the event by official invitation.
- Reach to targeted delegates in the region who are C - Suite decision makers.
- We are not a tradeshow or exhibition, we only produce targeted and focused events around our clients messaging to engage for meaningful dialogue with attendees with vested interest in your solutions.
- Opportunity for you to present keynote thought leadership to the entire delegation.
- Showcase your products and services at your exhibition stand.
- Direct Messaging to the attendees.
- Pre event branding exposure for your company on our event portal dashboard and on our social media platforms.
- Access to delegate profiles and contact data including emails and mobile numbers for follow-up leads.
- Networking opportunity at Breaks, Lunch and roundtable dinner with delegates for 1-1 contact with interested delegates to build relationships Opportunity for you to present keynote thought leadership to the entire delegation.
- Opportunity to host a roundtable discussion with up to 15 attendees around a specific topic outlined.

TYPICAL DELEGATE ROLES



TYPICAL DELEGATE LOCATION



Our retention rate for sponsors rebooking is 72% due to the quality of the events.

PREVIOUS EVENT PARTNERS INCLUDE



PREVIOUS EVENT DELEGATES INCLUDE



TESTIMONIALS

"This is the 3rd year that ICS Learn is participating in the HR Leaders Conference in Dubai and Riyadh. Jacob got us on board initially and worked with us ever since. I was very impressed with his personable, yet efficient way of getting things done. Jacob is the ultimate professional when it comes not just to running an event, but in providing the support required to ensure that attendees and suppliers get value before, during and afterwards. His efforts are beyond the call of duty."

Dafina Krasteva
General Manager,
Middle East



"Our first experience with Corporate Events Solutions during the HRLC Dubai turned out to be a seamless experience. Right from getting on the first call, throughout the build-up, choice of venue and all arrangements were spot on. Jacob and his team were able to put together a great crowd of industry experts, sponsors and speakers at the event. We rate the HRLC right up there amongst all events we have participated in. The support was great throughout, and we are definitely looking to be there in future events."

Omar Hayat
Director



[Click here to view more testimonials on our website](#)

