

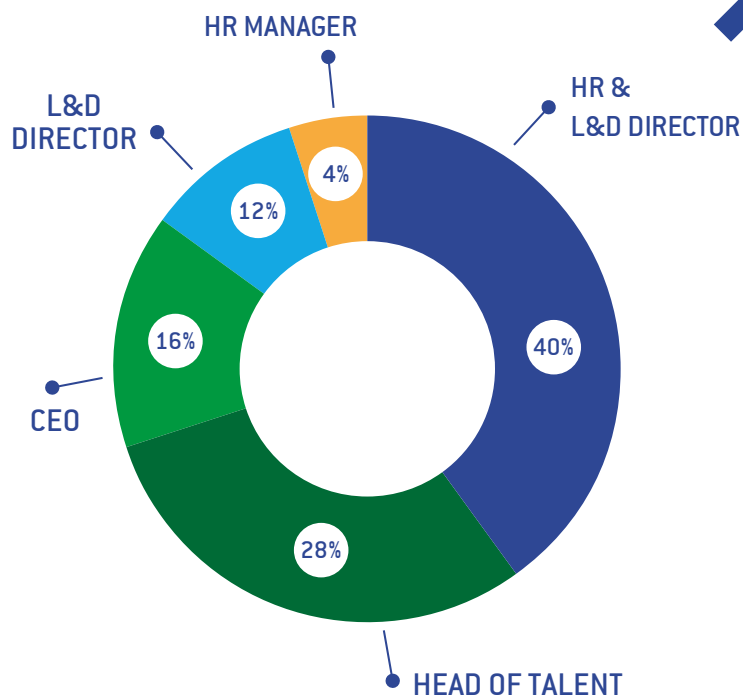


The HR Leaders Conference is a trusted partner that has been running events since 2013. Our senior management team, who have years of experience in events and marketing, have designed and built a hybrid model that is orchestrated to deliver exceptionally good events and to drive great learning and knowledge sharing content to inspire senior HR Professionals across all industry sectors.

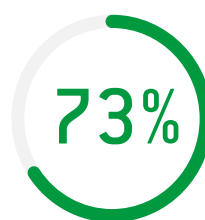
BENEFITS OF THE CONFERENCE

- Network and meet with over 120 HR Professionals under one roof in one day.
- Attendees are pre-vetted and only attend the event by official invitation.
- Reach to targeted delegates in the region who are C - Suite decision makers.
- We are not a tradeshow or exhibition, we only produce targeted and focused events around our clients messaging to engage for meaningful dialogue with attendees with vested interest in your solutions.
- Opportunity for you to present keynote thought leadership to the entire delegation.
- Showcase your products and services at your exhibition stand.
- Direct Messaging to the attendees.
- Pre event branding exposure for your company on our event portal dashboard and on our social media platforms.
- Access to delegate profiles and contact data including emails and mobile numbers for follow-up leads.
- Networking opportunity at Breaks, Lunch and roundtable dinner with delegates for 1-1 contact with interested delegates to build relationships Opportunity for you to present keynote thought leadership to the entire delegation.
- Opportunity to host a roundtable discussion with up to 15 attendees around a specific topic outlined.

TYPICAL DELEGATE ROLES



TYPICAL DELEGATE LOCATION



Our retention rate for sponsors rebooking is 73% due to the quality of the events.

PREVIOUS EVENT SPONSORS INCLUDE



Talking Talent



Our purpose is people



cornerstone



Peakon
A Workday Company

PREVIOUS EVENT DELEGATES INCLUDE



House of Commons



genpact

B B C

TESTIMONIALS

"The event is high quality. The organisation was smooth and we were able to work on our computer during the talks, so no time was wasted. The list of attendees is high-quality, London focused and only HR/decision makers. We have had good qualified leads which is way more than from any other recent trade shows so far. They deserve a really big thank you and great feedback."

Anna Hollis
Foodles



"I've worked with Jacob across several HR Leaders Conferences. The events are always professional, well-run – and most of all valuable! It's great working with Jacob as he really endeavors to make sure the sponsors get maximum value while facilitating straightforward and hassle-free sponsorship and participation."

Tom Kirby
Magnit



[Click here to view more testimonials on our website](#)

