



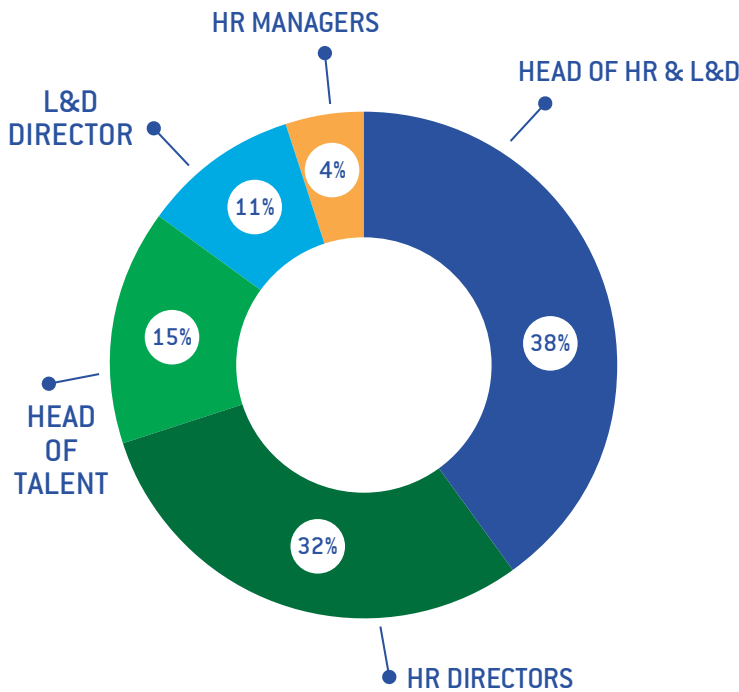
**HRLC
RIYADH**

The HR Leaders Conference is a trusted partner that has been running events since 2013. Our senior management team, who have years of experience in events and marketing, have designed and built a hybrid model that is orchestrated to deliver exceptionally good events and to drive great learning and knowledge sharing content to inspire senior HR Professionals across all industry sectors.

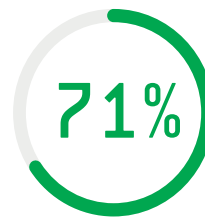
BENEFITS OF THE CONFERENCE

- Network and meet with over 150 HR Professionals under one roof in one day.
- Attendees are pre-vetted and only attend the event by official invitation.
- Reach to targeted delegates in the region who are C - Suite decision makers.
- We are not a tradeshow or exhibition, we only produce targeted and focused events around our clients messaging to engage for meaningful dialogue with attendees with vested interest in your solutions.
- Opportunity for you to present keynote thought leadership to the entire delegation.
- Showcase your products and services at your exhibition stand.
- Direct Messaging to the attendees.
- Pre event branding exposure for your company on our event portal dashboard and on our social media platforms.
- Access to delegate profiles and contact data including emails and mobile numbers for follow-up leads.
- Networking opportunity at Breaks, Lunch and roundtable dinner with delegates for 1-1 contact with interested delegates to build relationships Opportunity for you to present keynote thought leadership to the entire delegation.
- Opportunity to host a roundtable discussion with up to 15 attendees around a specific topic outlined.

TYPICAL DELEGATE ROLES



TYPICAL DELEGATE LOCATION



Our retention rate for sponsors rebooking is 71% due to the quality of the events.

PREVIOUS EVENT PARTNERS INCLUDE



PREVIOUS EVENT DELEGATES INCLUDE



HRBP



HR DIRECTOR



HEAD OF HR



HR DIRECTOR



HR SERVICES DIRECTOR



CHRO

TESTIMONIALS

"My team and I had the pleasure of working closely with Jacob during our involvement in HRLC Riyadh. The entire experience was exceptional from start to finish. From our initial contact to the conclusion of the event, Jacob and his team provided attentive and thoughtful support. Jacob's ability to listen to our needs and openness to suggestions made our collaboration smooth and effective. In summary, we received the level of support and transparency we were seeking, and we look forward to future opportunities to work together."

Jennifer Jneid
Brand Manager



"I've had the pleasure of working with Jacob at a recent conference in Riyadh for HRLC. Jacob's organizational skills and dedication were truly impressive. He orchestrated a highly successful event that brought together industry professionals and thought leaders. Jacob's attention to detail and commitment to ensuring every aspect of the conference ran smoothly were evident throughout. He created an inclusive and collaborative atmosphere that allowed for meaningful knowledge-sharing among participants."

Ibrahim Alhalid
Corporate Account Manager



[Click here to view more testimonials on our website](#)

