

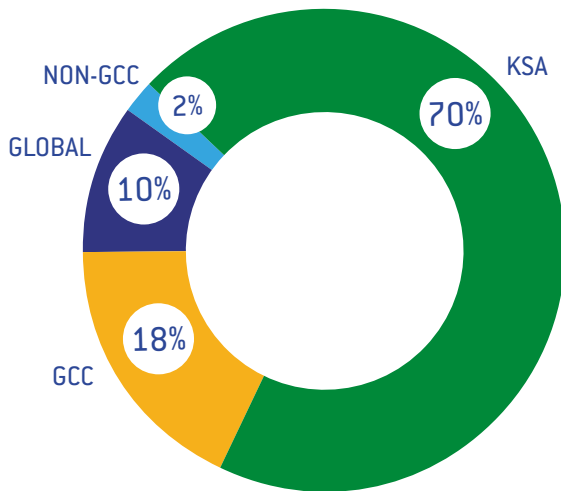


The HR Leaders Conference is a trusted partner that has been running events since 2013. Our senior management team, who have years of experience in events and marketing, have designed and built a hybrid model that is orchestrated to deliver exceptionally good events and to drive great learning and knowledge sharing content to inspire senior HR Professionals across all industry sectors.

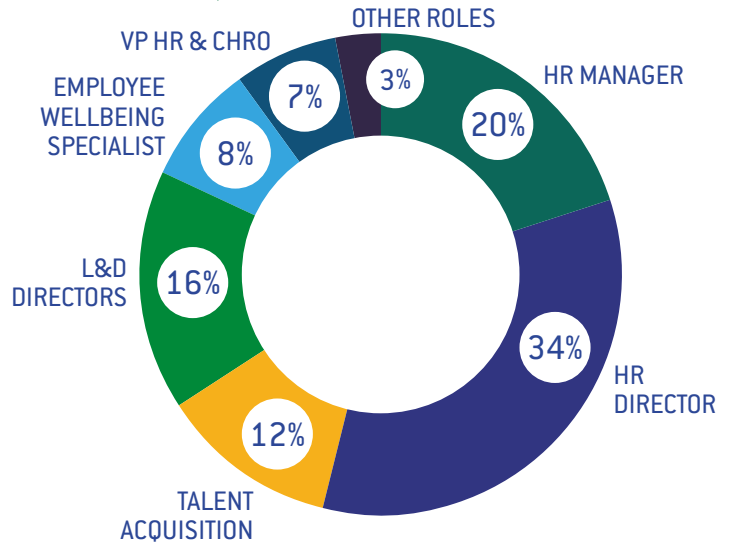
BENEFITS OF THE CONFERENCE

- Network and meet with over 120 HR Professionals under one roof in one day.
- Attendees are pre-vetted and only attend the event by official invitation.
- Reach to targeted delegates in the region who are C-Suite decision makers.
- We are not a tradeshow or exhibition, we only produce targeted and focused events around our clients messaging to engage for meaningful dialogue with attendees with vested interest in your solutions.
- Opportunity for you to present keynote thought leadership to the entire delegation.
- Showcase your products and services at your exhibition stand.
- Direct Messaging to the attendees.
- Pre event branding exposure for your company on our event portal dashboard and on our social media platforms.
- Access to delegate profiles and contact data including emails and mobile numbers for follow-up leads.
- Networking opportunity at Breaks, Lunch and roundtable dinner with delegates for 1-1 contact with interested delegates to build relationships Opportunity for you to present keynote thought leadership to the entire delegation.
- Opportunity to host a roundtable discussion with up to 15 attendees around a specific topic outlined.

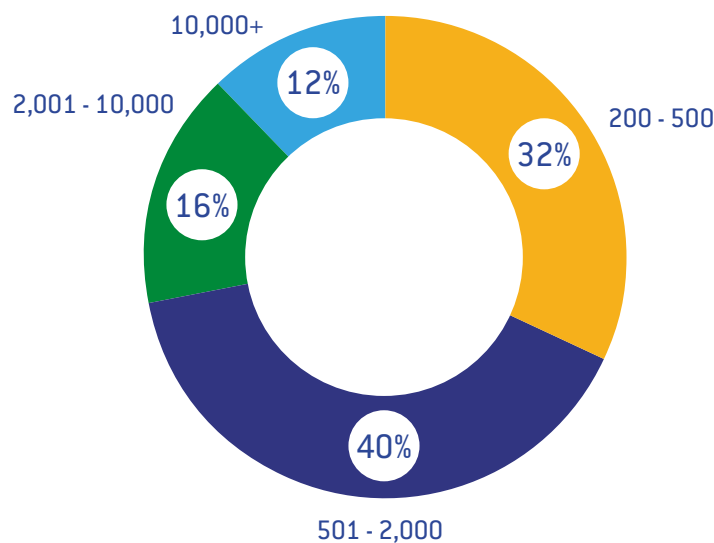
DELEGATE LOCATIONS



JOBS DISTRIBUTION



ORGANISATION EMPLOYEE SIZE



TOP 10 CONFERENCE PRIORITIES



KEY ORGANISATIONAL CHALLENGES



➤ Top Priorities:

The most frequently mentioned priorities reflect a blend of strategic, cultural, and technological goals aimed at addressing immediate and long-term organisational needs:

Employee Engagement:

A strong emphasis on creating workplaces where employees feel valued, motivated, and aligned with organizational goals, addressing retention and productivity concerns.

Leadership Development:

A critical focus for organizations aiming to cultivate adaptable and resilient leaders who can navigate complex business environments and drive change effectively.

Rewards & Recognition:

Organizations are prioritizing competitive and innovative compensation strategies to attract and retain top talent, aligning with employee expectations in a competitive market.

Coaching & Mentoring:

Recognized as essential for fostering career growth, developing internal talent pipelines, and improving employee satisfaction.

Diversity, Equity, and Inclusion (DEI):

A growing focus, reflecting the need for inclusive workplace practices that address equality and foster diverse perspectives.

Future of Work:

Organizations are preparing for long-term shifts, including hybrid work models, digital transformation, and workforce reskilling.

➤ Key Challenges:

The challenges faced by organizations reflect the evolving HR landscape, with themes that overlap with the stated priorities:

Talent Retention:

Retaining skilled employees is the foremost challenge. High turnover rates are driving the need for strategies focused on engagement, rewards, and career development.

Employee Engagement:

Engagement remains both a top priority and a challenge, underscoring its complexity and critical role in addressing broader organizational issues like retention.

Cost Management:

HR departments face pressure to balance competitive compensation packages with budgetary constraints, particularly in a challenging economic climate.

Adapting to Digital HR Tools:

As organizations adopt HR technologies, there is a need for better implementation strategies and upskilling to maximize ROI.

Workforce Wellbeing:

Mental health and employee wellbeing are emerging as critical issues, particularly as employees seek more support in balancing work and personal life.

Skills Gap & Upskilling:

Rapid technological advancements are leaving organizations with skills gaps, necessitating significant investment in employee training.



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TESTIMONIALS

"I am delighted to recommend Corporate Event Solutions as an outstanding event organizer for the HR Leadership Conference we held in Riyadh. From our initial discussions, Jacob demonstrated an exceptional understanding of our vision for the conference. They took the time to listen to our objectives and crafted a comprehensive plan that exceeded our expectations. His attention to detail and creativity ensured that every aspect of the conference was meticulously organized and aligned with our goals."

Sean S
Founder & CEO

Elite Talent Hub

"I've had the pleasure of working with Jacob at a recent conference in Riyadh for HRLC. Jacob's organizational skills and dedication were truly impressive. He orchestrated a highly successful event that brought together industry professionals and thought leaders. Jacobs attention to detail and commitment to ensuring every aspect of the conference ran smoothly were evident throughout. He created an inclusive atmosphere that allowed for meaningful knowledge sharing among participants."

Ibrahim Alhalid
Corporate Account Manager



[Click here to view more testimonials on our website](#)



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