

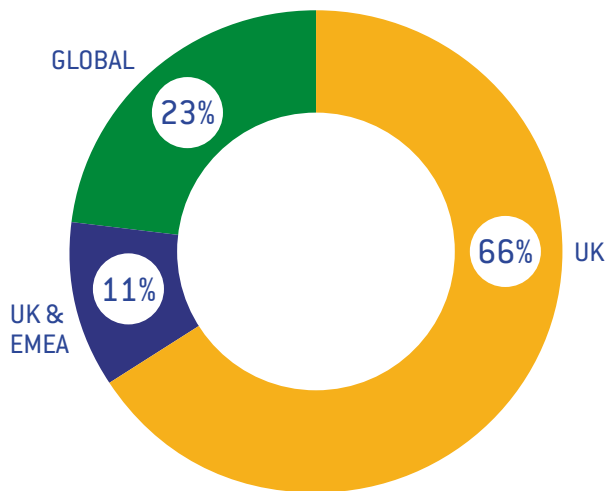


The HR Leaders Conference is a trusted partner that has been running events since 2013. Our senior management team, who have years of experience in events and marketing, have designed and built a hybrid model that is orchestrated to deliver exceptionally good events and to drive great learning and knowledge sharing content to inspire senior HR Professionals across all industry sectors.

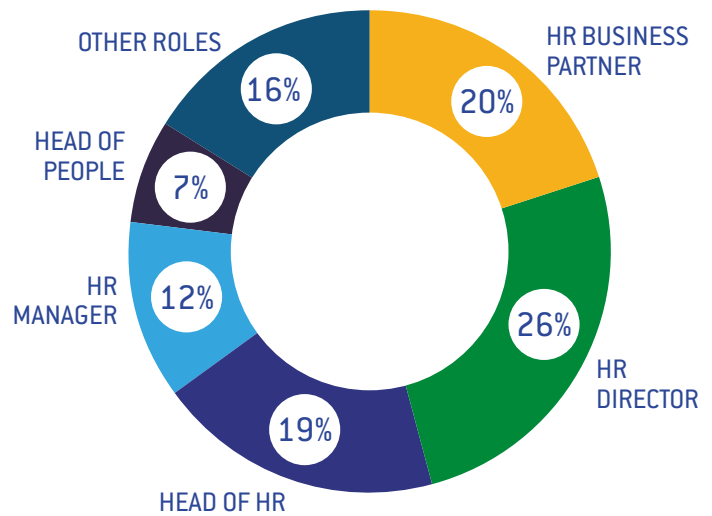
BENEFITS OF THE CONFERENCE

- Network and meet with over 120 HR Professionals under one roof in one day.
- Attendees are pre-vetted and only attend the event by official invitation.
- Reach to targeted delegates in the region who are C-Suite decision makers.
- We are not a tradeshow or exhibition, we only produce targeted and focused events around our clients messaging to engage for meaningful dialogue with attendees with vested interest in your solutions.
- Opportunity for you to present keynote thought leadership to the entire delegation.
- Showcase your products and services at your exhibition stand.
- Direct Messaging to the attendees.
- Pre event branding exposure for your company on our event portal dashboard and on our social media platforms.
- Access to delegate profiles and contact data including emails and mobile numbers for follow-up leads.
- Networking opportunity at Breaks, Lunch and roundtable dinner with delegates for 1-1 contact with interested delegates to build relationships Opportunity for you to present keynote thought leadership to the entire delegation.
- Opportunity to host a roundtable discussion with up to 15 attendees around a specific topic outlined.

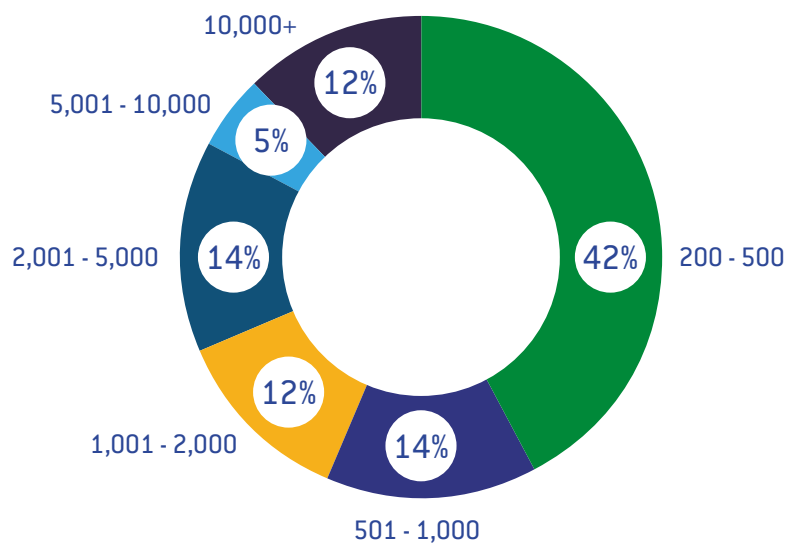
➤ DELEGATE LOCATIONS



➤ JOBS DISTRIBUTION



➤ ORGANISATION EMPLOYEE SIZE



➤ TOP 10 CONFERENCE PRIORITIES



➤ KEY ORGANISATIONAL CHALLENGES



➤ Top Priorities:

Delegates highlighted a diverse array of key priorities they wanted to address at the conference, with the following emerging as the most frequently mentioned:

Employee Engagement:

A recurring focus for many organisations, emphasising the need for strategies to boost morale, productivity, and overall satisfaction within teams. This aligns with the current industry trend toward creating people-centric workplaces.

Leadership Development:

Building strong, adaptive leadership is a critical goal. Delegates are interested in exploring innovative ways to develop leaders who can navigate dynamic work environments and drive organisational success.

Benefits & Rewards:

With evolving employee expectations, organisations are prioritizing the development of competitive compensation packages and rewards programs to attract and retain top talent.

Coaching & Learning:

There is a notable demand for effective training programs and coaching initiatives aimed at skill development, career growth, and creating a culture of continuous learning.

Diversity, Equity, and Inclusion (DEI):

Some delegates specifically mentioned DEI as a priority, reflecting a growing commitment to creating inclusive workplace cultures.

➤ Key Challenges:

Delegates also shed light on the challenges their organisations are grappling with, with the following themes dominating the responses:

Retention:

Retaining top talent remains a pressing issue, with many delegates citing high turnover rates and the need for more effective retention strategies. This challenge is closely tied to employee engagement and satisfaction.

Cost Management:

Organisations are under increasing pressure to balance financial sustainability with competitive compensation and benefits offerings. Rising costs across various sectors amplify this concern.

Growth and Scalability:

Delegates highlighted challenges related to scaling their workforce and operations while maintaining quality and efficiency. This is particularly pertinent for organisations undergoing rapid expansion or restructuring.

Talent Acquisition:

Hiring skilled talent remains a pain point, with delegates citing difficulties in finding candidates who meet specific role requirements. This is exacerbated by a competitive job market.

Adaptability and Agility:

Many organisations are struggling to remain agile in response to market changes, technological advancements, and evolving employee expectations.

Workforce Wellbeing:

Challenges related to mental health and wellbeing were also mentioned, indicating a growing awareness of the importance of holistic employee support.



PREVIOUS EVENT SPONSORS INCLUDE



PREVIOUS EVENT DELEGATES INCLUDE



TESTIMONIALS

"The event is high quality. The organisation was smooth and we were able to work on our computer during the talks, so no time was wasted. The list of attendees is high-quality, London focused and only HR/decision makers. We have had good qualified leads which is way more than from any other recent trade shows so far. They deserve a really big thank you and great feedback."

Jordan Stephanou
Foodles



"I've worked with Jacob across several HR Leaders Conferences. The events are always professional, well-run – and most of all valuable! It's great working with Jacob as he really endeavors to make sure the sponsors get maximum value while facilitating straightforward and hassle-free sponsorship and participation."

Tom Kirby
Magnit



[Click here to view more testimonials on our website](#)



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